Target Market Determination



Product Name	Visa Debit Card		
lssuer	G&C Mutual Bank Limited, ABN 72 087 650 637, AFSL & Australian Credit Licence 238311		
Effective Date	1 January 2024Next Review Date1 July 2025		
Target Market	Description of Target Market Retail customers who: have an eligible transaction or savings account to which the card can be linked are seeking a facility to make purchases, pay bills and access funds worldwide 		
	 are seeking a facility to make purchases, pay bills and access funds worldwide from their linked savings account 		
	Description of Product, including key attributes		
	This is a Visa Debit Card linked to an eligible transaction or savings account with a number of key attributes:		
	 only able to access funds from the linked account 		
	 cash withdrawals over the counter or by ATM 		
	 daily transaction limits of \$1,000 point of sale payments using the card with Visa payWave 		
	 point of sale payments using the card with visa paywave card not present payments including, online or over the phone 		
	 digital wallet payments, including point of sale and online 		
	 Australia Post transactions, including bill payments, deposits and withdrawals (daily limits and transaction fees apply) 		
	 no annual card fees apply 		
	Additional features, fees, charges, or conditions other than those displayed in this document may be available or applicable. This document must be read together with the G&C Mutual Bank Account and Access Facilities Terms and Conditions, Summary of Account and Access Facilities, Fees and Charges Schedule and Interest Rate Schedule.		
	Needs, Objectives and Financial Situation		
	This product has been designed for those wanting a Visa Debit Card linked to an eligible everyday transaction or savings account to access and spend their own funds. The crosses indicate where the product is not suitable for retail customers.Access to funds held in linked transaction or savings account at-call 24 hours a day, 7 days a week✓Withdraw their own funds as cash at an ATM (both domestically and internationally) Bank@Post, eftpos or a Service Centre✓Utilise the Visa network to make fast, efficient and secure purchases and payments in store, online or over the phone✓		
	Access to the Visa payWave service (limits apply)		
	Seeking an approved credit facility to make purchases or payments		
	Do not use online or technology based banking facilities	×	

Distribution Conditions	This product is designed to be distributed by G&C Mutual Bank through the following channels:		
	 online through our website 		
	 online through relevant third-party comparison sites 		
	 targeted advertising 		
	 by phone or email through our Contact Centre 		
	 in person through our Service Centres This product can only be issued to those who are eligible and meet the minimum account criteria. All applicants must be: aged 12 years or older, or if aged under 12, the account signatory must be an adult relative; a permanent resident of Australia; and able to meet our identity verification requirements Only representatives who have the appropriate levels of authority may advise on and distribute this product. They will have been trained on this product and in particular, the target market and relevant acceptance criteria. 		
Reviewing this Target Market	We will review this Target Market Determination in accordance with the below:		
Determination	Initial Review	Within 12 months of the effective date	
	Periodic Review	Within 18 months of the effective date	
	Review Triggers or Events	Any event or circumstances arising that would suggest this TMD is no longer appropriate will prompt a review of this TMD. This may include (but is not limited to):	
		 A material change to the product or its terms and conditions; 	
		 A change in our acceptance criteria that impacts on the suitability of the product for the target market; 	
		 Negative trends across sales and product usage data; 	
		 Distribution conditions are no longer appropriate; 	
		 External events such as adverse media coverage or regulatory attention; and 	
		 Significant numbers of complaints received from customers in relation to the use of the product. 	
Reporting	We will collect and record details of:		
	 Product related complaints received each month from customers or distributors. 		
	 Any significant dealing which is not consistent with this TMD. Reporting must be within 10 business days of becoming aware of any such dealing. 		